

Job Opportunity

Job Title: Innovation Analyst – BioSciences & Health Technologies
Job Type: Contract position, Full-Time
Reporting to: Project Manager & Innovation Consultant
Location: Hybrid work (remote + once per week in office)
Office location: #200 - 2020 Winston Park Dr.
Oakville, ON, L6H 6X7

COMPANY OVERVIEW:

Optimal Innovation Group Inc. (OIG) is a boutique Canadian consulting firm that delivers technology innovation and commercialization strategies to technology startups, SMEs and global corporations, helping them get the market development support and expert advising they need to be successful and grow their businesses. Simply put, we help technology companies **Go-To-Market**, **Grow-The-Market**, and **Innovate-The-Next Market**.

Established in 2012, OIG offers a wide range of commercialization services to support new product innovation, market assessment, customer development and go-to-market strategies for our clients. In addition, we also provide executive advisory services for our clients (such as Entrepreneur-in-Residence or interim senior management) to support the formation and growth of early-stage companies. Learn more about OIG at: <https://www.optimalinnovationgroup.com/>

JOB SUMMARY:

We are looking for our next valuable team member, who will take up the role of **Innovation Analyst - BioSciences & Health Technology**. This position is a dynamic role that requires a very talented and adaptable person who wants to build upon their knowledge and literature research skills in the fields of bioscience & biotechnology, biomedical engineering, medical devices or digital health, and put them to work. The ideal candidate will have a minimum of 12 months of previous industry work experience that included research & development work, in addition to one of the following work competencies: customer research, market intelligence, market access, business development, product development, due diligence for investment or technology transfer, IP/patents, licensing agreement, or go-to-market strategy.

The person who will succeed in this role is highly adaptable, can handle 3-4 client projects at one time, is strong in technology assessment, has excellent critical analysis skills, and is confident to demonstrate their problem-solving and strategic thinking skills. We are seeking a recent graduate at the early stage of their career, holding a Masters degree and who thrives in an environment of continuous learning, a diversity of projects, and many growth opportunities. We are seeking a responsible, thoughtful and professional person who expects to deliver their highest quality work with accountability and integrity always, and who strives to exceed the expectations of OIG's clients..

ROLE & RESPONSIBILITIES:

The Innovation Analyst role has the critical function of research and analysis on technologies, market intelligence, global economic trends, new business models and new policy development related to the biosciences, health technologies and sustainable technology innovation, in the sectors of Biomedical Science, Biotechnology, Health Technology and Digital Health Solutions, Medical Devices, Life Sciences/Pharma Drug Delivery, and/or Artificial Intelligence/Machine Learning.

Specific responsibilities may include:

- Researching scientific & patent literature, market reports, business intelligence, competitive analysis, business model and pricing information, investment fundraising intelligence.
- Support OIG team with preparation of business plans, Statement of Work proposal, research reports and other consulting documents as required.
- Collaborate with OIG team for developing projects, research and analysis, report-writing, presenting and delivery of project work to clients.
- Regularly review the latest industry news, literature and white papers that are relevant to your projects.

REQUIRED QUALIFICATIONS:

- Minimum 1 year experience in science & technology R&D, innovation, market intelligence or commercial development, preferably conducted outside of academic organizations.
- Post-graduate university degree (Masters or PhD) earned in the field of Science or Engineering, specializing in BioScience, Biotechnology, Medical Devices or Digital Health Technology.
- Good knowledge and some industry experience in business, which can be in market research, project management, Patents/IP analysis, product-market assessments, business intelligence, business models, commercial licensing and go-to-market plans.
- Excellent skills in information research, organizing information, critical data analysis, confident with communications and presentations.
- Prior exposure to startup ventures, entrepreneurship, developing value propositions.
- High integrity, responsible work ethic, displaying a trusting personality and behaviour.
- Self-starter attitude, willing to take initiative on research, analysis and problem-solving.
- Works well remotely for concentrated work effort; and also work collaboratively with OIG team members for in-office meetings; willing to share work on a project, or to co-direct a client project.
- Adaptable to the changing needs of business, comfortable and willing to learn a new client project.
- Fluency in English language (written and oral); strong communicator who can share what they learned effectively. Highly proficient in Microsoft Office 365 software (Excel, Word, PowerPoint, Outlook).

WORK CONDITIONS:

- Minimum 6 or 12 month contract, preferably full-time; opportunity to renew as a full-time team staff member if work performance is strong.
- Hybrid work arrangement, we meet once per week in the Oakville/west Mississauga areas, located close to major 400 highway access and public transit/Go Stations, many eateries, and just a 5 min drive from the Lake Ontario waterfront.

This job opportunity is available only to Canadian citizens and permanent residents, and those who live within commuter distance from the Greater Toronto, Hamilton, Kitchener-Waterloo/Guelph and Barrie areas. If this job opportunity interests you, and you possess the skills and qualifications to be successful in this role, then please forward your resume to hello@optimalinnovationgroup.com.

We thank all applicants who express an interest in the job opportunity, but only those applicants who meet our requirements will be invited for an interview. OIG offers valuable business training, continuous learning and mentoring in technology innovation and commercialization consulting. OIG's hiring practices are aligned with Canada's human rights laws and Ontario labour laws, and we ensure that every person is treated equally and fairly for employment, regardless of race, color, creed/religion, gender, sexual orientation, marital status, age, mental or physical disability.